



**NEW**

## Partner with AABB in Advancing Blood and Biotherapies.

### Program Overview

The AABB Corporate Partner Referral Program allows AABB Corporate Partners to refer qualified organizations to the program. This is a dual-discount referral program, meaning both the referring partner and the new partner receive renewal incentives when a referral is approved and joins.

- Open to current members of the AABB Corporate Partner Program
- All referrals are subject to review and approval by AABB
- Incentives are applied at the next renewal period unless otherwise noted

#### Referring Partner

✓ \$1,000 fixed referral discount for each new referred partner that signs onto the program:

- Capped at a max \$4,000 discount per year
- Discount applied at next renewal period

#### Referred Partner

✓ One-time \$500/\$1000/\$1500 discount, based on joining membership tier:

- Discount applied upon joining the program
- ✓ Upon joining, new partner also becomes eligible to refer

### Ready to refer or want to learn more?

Email [businessdevelopment@aabb.org](mailto:businessdevelopment@aabb.org) to discuss this program further with your account executive or use the link below to set up a call.

[Schedule discovery call](#)

Full terms and conditions of referral program apply. Approval of any referrals or new partners at AABB's discretion. AABB reserves the right to terminate this program at any time.